



OWNER PROFILE: LEBO NEWMAN

- Manager/Owner – Signature Landscapes, LLC
- President/Owner – Liberty Enterprises (consulting, business brokering and investment firm)
- Previous owner of Redwood Landscaping; firm specializing in Landscape Management and Installation services, with 4 branch locations in Northern California, 260 employees at peak season and revenue run rate of 9 million when he left the firm.
- 32 years experience in the Landscape Industry
- University of Tennessee, School of Architecture, Knoxville, TN

Licenses and Certifications

- C-27 Landscape Contractor #767675 – State of California
- “A” General Contractor #767675– State of California
- C-10 Landscape Contractor #52590 – State of Nevada
- C.B.I. – Certified Business Intermediary, through International Business Brokers Assoc.
- Real Estate Sales License #01310867

Industry Involvement:

Current Positions:

- Golden Oak CoOp – Board Member, Past Board Chairman ('00-'04)
- Landscape Contractor's Insurance Services – Board Member
- Birch Financial Services – Board Member, Chair of Finance Committee
- Oakwood Ins. Company – Board Member, Chair of Finance Committee
- L.E.A.F. Board of Trustees, Scholarship Program Investments Committee Chair

Past Positions:

- CLCA State President 1991 (California Landscape Contractor Association)
- North Coast Chapter CLCA President 1983, 1984
- Founding Board Member - Council for the Green Environment
- Green Industry Council member
- Building Industry Association, Board Member

Community Involvement

Past and Present

- Volunteer Center of Sonoma Co. – President, 1998-2000
- Santa Rosa Chamber of Commerce - Board Member
- Sonoma County Alliance - Board Member
- Leadership Santa Rosa (LSR) – Chair
- Luther Burbank Rose Parade – Chair
- United Way of Sonoma Co – Board Member
- City of Sebastopol Design Review Board Member – Past Vice Chair

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